

Facebook Planner

When it comes to being successful on Facebook, take some time and create an action plan by filling out this worksheet. Your action plan will help you chart a course from where you are to where you want to go.

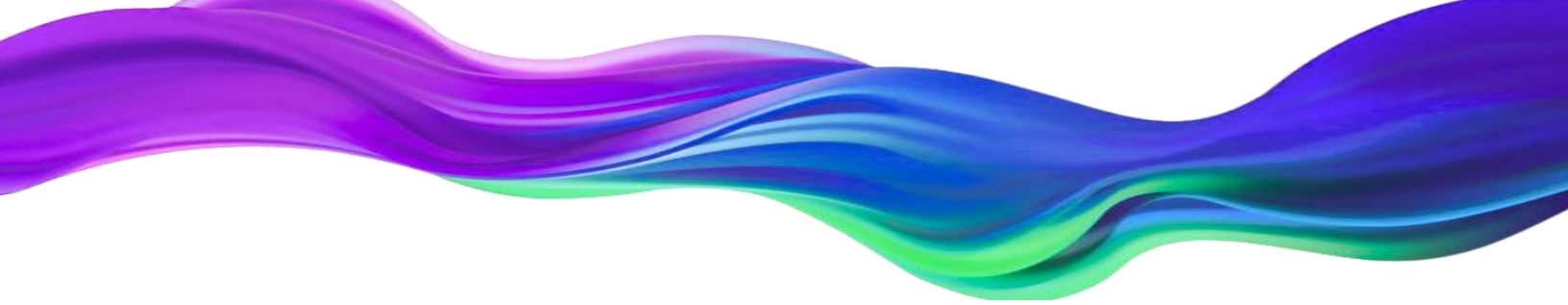
What do you want to achieve on Facebook?

Why is this goal important to you?

When do you want this goal achieved?

How will you achieve it?





What digital tools will you need?

Will you need assistance from other people (e.g. social media manager, virtual assistant, etc.)?

If so, what tasks will you outsource?

How will you know when you've accomplished your goal?

What will you do to celebrate this goal?

What will your next goal look like?

